

# Real-time customer insights

The Remesh platform allows you to have a live conversation with your customers at scale, using AI to analyze and organize the audience's responses in real-time.



Measure Customer Feedback



Actionable Insights in Hours



Listen to the Voice of the Customer



## How does Remesh work?

1

### Participants respond

Participants answer in their own words, in real-time.

2

### Participants vote

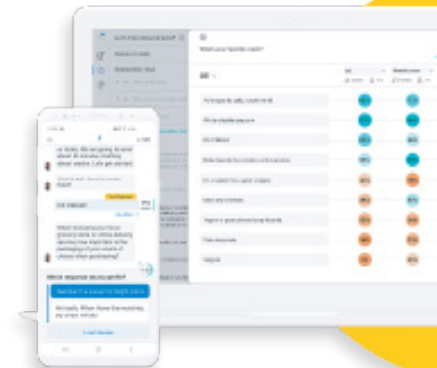
Participants run through a series of voting exercises, based on other respondents' answers.

3

### Analyze and discover

Participant responses are analyzed in real time by our AI. Dive even deeper using the Analysis tool.

	Survey	Focus Group	Remesh
Quantitative Data	✓	○	✓
Audience Segmentation	✓	○	✓
Affordable at Scale	✓	○	✓
Qualitative Insights	○	✓	✓
Freedom to Improvise	○	✓	✓
Quick Time to Insight	○	○	✓



### Mitigate risk

Make better decisions by gaining fast, frequent, actionable insights and incorporating the customer voice throughout the innovation process.

### Increase efficiency

Save resources by engaging in live, flexible conversations with up to 1,000 people at the same time, rather than running follow up surveys and focus groups.

### Save time

Reduce time by 50+ hours of work - so you can focus efforts on storytelling and crafting a narrative from data.